

HUNTER OVERSEAS BECOMES



Hunter Products

The 70 year history of the Hunter Group of companies will soon open a new chapter by going back to the beginning.

The businesses which were founded on the invention of Pine-O-Cleen by Len Hunter Snr, have become major forces in the Australian Toy Industry.

The 1958 sale of the company behind the iconic household product, saw the arrival of a new family company called Hunter's Products selling a range of famous domestic cleaning products.

Over the years, the Hunter's Products family business evolved into the Toy trade as the close family followed their own paths.

One of those companies is Hunter Overseas which has seen a third generation of Hunters join their father Jeff to further build the business.

As part of a restructure and in recognition of its heritage, Hunter Overseas will be changing its name to Hunter Products, acknowledging the past with a focus on the future.

At Hunter Products, it will be business as usual with no change in daily operations as we grow with your support.

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